



Economic Sustainability Plan Framework Study

Draft Framework Review
Community Meetings - November 8th-16th
Oakley - Lodi - Walnut Grove - Clarksburg



What is the DPC?

The Delta Protection Commission (DPC):

History

- Established through the Delta Protection Act of 1992.

Mission

- Preserve, protect, and enhance Delta resources for the use and enjoyment of current and future generations
- Sustain agriculture, protect habitat, and increase recreational opportunities.

Responsibilities

- Establish a Management Plan to guide land use in the Primary Zone of the Delta
- Serve as an appeal body for land use decisions within or impacting on the Primary Zone.





Recent Delta Legislation

Delta Reform Act of 2009 (SBX7 1):

- **Redefines role** of the DPC, narrows membership to focus on local representation, and expands DPC role in economic sustainability.
- Requires DPC to create a regional **Economic Sustainability Plan (ESP)**, including creation of a Delta Investment Fund in the State Treasury.
- Requires DPC to submit **recommendations regarding potential expansion of or change to the Delta's Primary Zone** to the Legislature.
- Authorizes DPC to seek **National Heritage Area** designation for Delta.



What will the ESP include?

- Public safety recommendations, such as flood protection recommendations.
- Recommendations on continued socioeconomic sustainability of agriculture and its infrastructure and legacy communities in the Delta.
- Comments and recommendations to the Department of Water Resources concerning its periodic update of the flood management plan for the Delta.
- Identification of ways to encourage recreational investment along the key river corridors, as appropriate.



ESP Process - Project Schedule

- Complete Framework Study by December 31, 2010
- Prepare ESP by July 1, 2011

Delta
Reform
Act of
2009
SB X7 1

CA State Parks
to prepare a
proposal to
expand the
network of State
recreation areas
in the Delta

Delta Protection
Commission to
adopt Economic
Sustainability
Plan (ESP) by
July 1, 2011

CA Dept. of
Food and Ag. to
prepare a
proposal to
protect and
enhance
Delta
agriculture.

The ESP shall
include information
and
recommendations
that inform the
Delta Stewardship
Council's policies
regarding the
socioeconomic
sustainability of the
Delta region.

DPC to provide
recommendations
to the Delta
Stewardship
Council on
preserving the
Delta as an
evolving place as
the Delta
Stewardship
Council develops
and implements
the Delta Plan.

Delta
Stewardship
Council to adopt
Delta Plan by
January 1, 2012



What is the ESP Framework Study?

Key Objectives:

- Identify stakeholders to engage in the Economic Sustainability Plan process
- Work with stakeholders and public to define scope of the ESP
- Compile existing data to inform the ESP and begin research to fill key information gaps
- Provide a foundation for the preparation of the ESP, including background information, outreach recommendations, and key opportunities and challenges to be addressed



Work Completed to Date

- Background data collection and analysis
- Five (5) Public Scoping Meetings
- Eight (8) Focus Group Sessions
- Interviews with ESP Committee Members
- Interviews with Key Informants
- Preparation of Preliminary Draft Framework Study



What did we hear in Round One?

- Water is major consideration in all aspects of the local economy
- Delta farmers and businesses need flexibility to adapt as conditions change
- Difficult to measure the “economy;” more up-to-date and comprehensive information is needed
- Need to maintain critical mass of economic activity
- Regulations are major road blocks

Complete meeting summaries and notes are posted on the DPC web site



Framework for a Delta Economic Sustainability Plan



Key Drivers of the Local Delta Economy

- Food Production
- Tourism and Recreation



Key Sectors of the Delta Economy

- Agriculture
- Accommodation and Food Services
- Arts, Entertainment, and Recreation
- Retail
- Manufacturing
- Miscellaneous Services



The Delta's Key Economic Assets

- Water supply and quality
- Land supply
- Ecological health
- Accessibility
- Infrastructure
- Public Safety
- Resident population
- Revenue base
- Legacy towns and other Delta residential communities
- Support services



Key Factors Affecting the Delta Economy as a Whole

- Water Policies
- Land Use Policies
- Flood Protection Policies
- Habitat Policies
- Access
- Labor Availability
- Regulations
- Climate Change
- Governmental Investments and Subventions
- Uncertainty



Key Factors Affecting Specific Sectors and Activities



Key Factors Affecting - **Agriculture**

- Land supply
- Water
- Regulation
- Invasive species/pests
- Transportation
- Critical mass
- Changes in market demand
- Land use policies
- Flood protection



Key Factors Affecting - **Food Processing and Other Industrial Uses**

- Land use regulations
- Other regulations
- Utilities
- Labor supply



Key Factors Affecting - **General Tourism**

- Diversity of attractions
- Availability of services, retail, accommodations and infrastructure
- Environmental quality
- Image/awareness of Delta
- Demographic and cultural shifts



Key Factors Affecting - **Boating**

- Quantity and quality of water
- Navigability of waterways
- Availability of boat launches and marinas
- Support services for boats
- Access to towns via docks



Key Factors Affecting - **Fishing and Hunting**

- Quantity and quality of water
- Health of habitat areas
- Access to water and land
- Support services for fishermen and hunters



Key Factors Affecting - **Retail/Restaurants/Services/Visitor Accommodations**

- Infrastructure and buildings
- Accessibility/visibility
- Demand from residents, visitors, businesses
- Labor supply



Key Factors Affecting - **Local Government/Public Services**

- Revenue base
- State and federal funding
- Residential population base



Community Input and Discussion

Participant Survey

- Identification of Missing Framework Elements
- Input on Priorities



Next Steps and Opportunities for Input

- Consultants complete key informant interviews
- Consultants prepare Draft Final Framework Study
- Present Draft Revised Final Study to ESP Committee (November)
- Present Draft Final Framework to DPC (December)
- Submit Final Framework Study to DPC (late December)
- January 2011 – ESP consultant selection
- February - June 2011 - ESP prepared
- July 2011 – ESP adopted by DPC



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